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1. Introduction

009 With an increasing demand for rich, immersive and interactive experiences, viewers want to engage with their favorite TV shows to learn and discuss the characters, back-012 stories and potential arcs in the storyline. Many shows 013 have long story-line arcs spanning multiple episodes and 014 even seasons leading to complex narratives such as "Game 015 of Thrones". On the other end of the spectrum, we have 016 highly-structured shows which have a tightly scripted format which does not vary much across the episodes and 018 even multiple seasons - examples include the TV shows 019 "Shark Tank", "Chopped", "The Voice", and "American Ninja Warrior" involving entrepreneurs, chefs, singers, and athletes respectively. The structure arises due to the shows 022 using the same venues, music themes for specific transi-023 tions and specific words for contextual changes. Chapter-024 ing is critical to obtain the contextual information. 025

Most existing literature focus on video segmentation or chaptering using audio-visual analysis (Sargent et al., 2014; Aoki, 2006). They are not robust to generate semantic chapters. Previous work (Yamamoto et al., 2014) presents a semantic segmentation of TV programs based on detection of corner-subtitles, but the corresponding semantic information is limited to Japanese TV programs.

To build a context-sensitive video question answering sys-034 tem, we leverage the structure of the show to extract meta-035 data by Closed Caption (CC) analysis and visual analy-036 sis. In particular, we incorporate semantics through do-037 main knowledge, in the form of transition phrases, in or-038 der to chapter structured TV shows. The metadata are then 039 used for indexing and retrieval of entities of interest with respect to chapters, and the corresponding chopped seg-041 ments containing the entities are presented to end users. We build a video question answering system for the TV show 043 "Chopped", and the system is illustrated in Figure 1. 044

046 **2. Semantic Analysis of Videos**

Data Preparation. We processed 60 videos of the "Chopped" consisting of various episodes in 6 seasons - (27, 23, 22, 21, 15, 14). CC segments were extracted from the raw videos using the ffmpeg package. We use information about the show such as cooking ingredients, episode title, names of the judges, participating con-054 testants and the winners of the various rounds extracted from Wikipedia. We extract food-related phrases from the CC using Stanford Core NLP (Manning et al., 2014) and Word2Vec (Mikolov et al., 2013).

Structured TV Shows — "You Have Been Chopped"

Chopped segments. We segment the videos by chapters with very little domain knowledge but leveraging the shared structured across Chopped episodes. First piece of domain knowledge is that each episode consists of three chapters, namely the cooking of appetizers, entrees, and desserts. Also, we obtain seed examples of what the host says during a chapter transition; *e.g.*, when host says "Please open your baskets", the ingredient basket for the upcoming chapter is revealed – this is used as a signal for the start of the chapter. Similarly, "Chef X, you have been chopped" is a phrase uttered at the end of a chapter. Only with this domain knowledge, we create a small set of regular expressions to catch the CC text signaling a chapter transition.

For *i*th episode, we find all captions that match the regular expression, which produces a set of candidate start and end markers, S^i and E^i , respectively. While the regular expressions are expected to accurately find the start and end markers in most episodes, typos and linguistic variations might create noise (e.g., the second start marker is between the first start and end markers). Due to this, getting the actual interval for each chapter is not always trivial. To select the optimal chapter intervals, we rely on reference episodes, where we have the expected sequence of start-end markers for each chapter (i.e., for 'Chopped', this means that we have three start and three end markers, for appetizer, entree and dessert chapters). We find the earliest start time and latest end time for each chapter, across all episodes, denoted by (S_{app}, E_{app}) ; (S_{entr}, E_{entr}) ; (S_{dsrt}, E_{dsrt}) . Given these reference intervals, as well candidate start-end markers of the i^{th} episode, we compute the optimal start time of each chapter by finding the earliest start marker that falls into the reference interval for that chapter. Similarly, we compute the optimal end time by finding the latest such end marker:

$$S^{i}_{app} = \min\{s | s \in S^{i} \land s \in (S_{app}, E_{app})\}$$
$$E^{i}_{app} = \max\{e | e \in E^{i} \land e \in (S_{app}, E_{app})\}$$

OCR on Selected Scenes. Since we know where the contents of the basket are revealed and the ingredients are not included in the closed captions, we rec-

110 ognize the characters on screen by an optical character 111 recognition (OCR) algo-112 rithm (Smith, 2007), named 113 Tesseract OCR, on that mo-114 Specifically, we run ment. 115 the OCR only on possible 116 text region candidates for 117 computational efficiency. The 118 region candidates are found by 119 combining the morphological 120 filtering and the binarization 121 of the images with the Otsu 122 threshold (Otsu, 1979). The 123 Tesseract OCR fine-tunes the 124 word regions in the candidate 125 regions by line finding, baseline 126 fitting and proportional word

finding. Then, it encodes each

character into a segment feature

of polygonal approximation

and efficiently classifies it by

quantization of the feature

vector and map it into a hash

code. Once we have the OCR

outputs for multiple frames of

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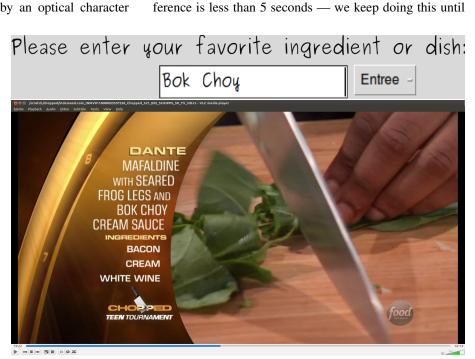


Figure 1. Our system screenshot for input query "bok choy" and retrieved video compilation.

the food basket ingredients, we clean up and find the food
phrases by (a) removing strings that appear in fewer than
ten frames, and (b) keeping only phrases that are in the
vocabulary of Google word embeddings.

139 Indexing Food Mentions. Noun phrases that appear in 140 closed captions across all episodes are found using Stan-141 ford CoreNLP. We create an inverted index, so that given 142 a noun phrase, we can access all time intervals of each 143 episode where it was mentioned. We also create a filter 144 specifically for Chopped, where we want to distinguish 145 food phrases from other noun phrases. In order to auto-146 mate this, we take advantage of pre-trained word embed-147 dings (Mikolov et al., 2013). The vector of a noun phrase 148 is the average of the vectors of each word (ignoring stop 149 words). We then compare this to the vector of "food", and 150 keep phrases with a cosine similarity beyond a threshold 151 (e.g. 0.20 in this case.)152

153 Search Interface. As a use case of the metadata that we 154 extracted from Chopped, we built an application where 155 the user can query an ingredient or dish, from which we 156 generate a custom "Chopped" compilation video. Our ap-157 proach uses the inverted index of food phrases to retrieve 158 all time intervals in which the query was mentioned, across 159 all episodes. Since each time interval is very short (few 160 seconds on average), we try to merge nearby mentions as 161 much as possible, so that the compiled video is not chopped 162 into too many pieces. For this, for each episode, we sort all 163 retrieved intervals, and merge consecutive ones if the dif-164

there are no intervals closer than 5 seconds apart. In order to add more context, we then expand each interval by 3 seconds to the left and right. While this heuristic works fine in many cases, selecting the optimal expansion point is a non-trivial problem. We can use the closed captions to find sentence boundaries, as well as visual features to detect shot boundaries.

3. Conclusions and Future Work

Domain knowledge in the form of a small set of key phrases can provide semantic content about a TV series, and when used in conjunction with a data-driven approach to align the structure across episodes, this can help with chaptering each episode. This was demonstrated successfully for the TV show "Chopped", where we built a query engine to search for food phrases across episodes. We would like to generalize the approach to other structured shows such as "Shark Tank", "American Ninja Warrior" among others. Also, using video information such as shot-boundary and audio information such as speaker diarization can help with finer segmentation of relevant scenes (Knyazeva et al., 2015).

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